



PRESENTING:



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26 - 28 FEBRUARY 2024

SHANGRI-LA COLOMBO HOTEL, SRI LANKA

STRATEGIC PARTNERS



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ABOUT THE ORGANISER

Eventus International has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge, sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and/ or strengthen their brand presence

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ABOUT THE EVENT: SPiCE INDIA & SRI LANKA MERGER 2024

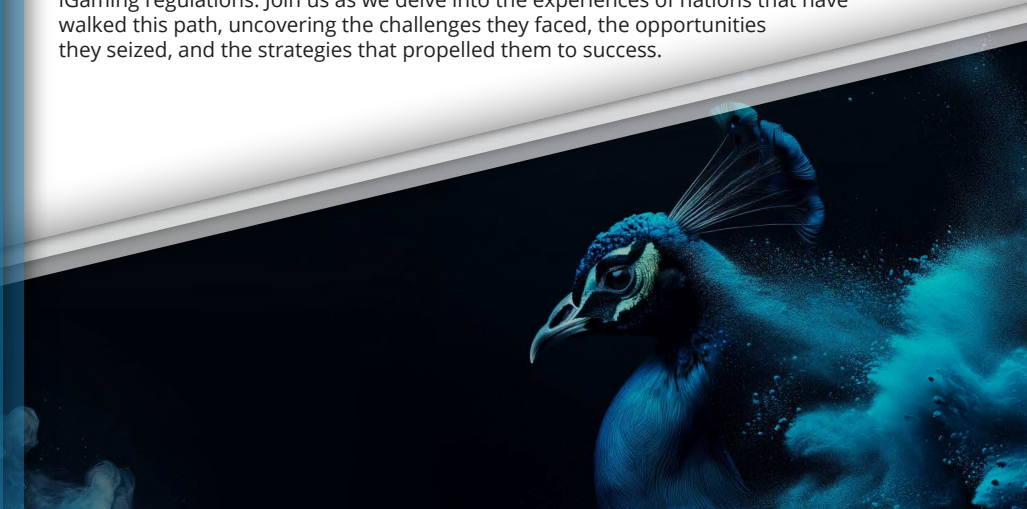
The **Strategic Platform for iGaming Conference & Exhibition – SPiCE** is set to make its grand return from **February 26th - 28th, 2024**, in **Colombo, Sri Lanka**.

Announcing the Unification of **SPiCE India & SPiCE Sri Lanka for 2024** - Redefining the iGaming Future in the Region.

Get ready for a groundbreaking event as **SPiCE India & SPiCE Sri Lanka** join forces for a merger event, a unified platform for the iGaming industry in the Indian subcontinent. Scheduled from **26 - 28 February 2024**, in the vibrant city of **Colombo, Sri Lanka**, **SPiCE India & Sri Lanka Merger 2024** is set to reshape the landscape of iGaming across both nations.

This monumental merger marks a pivotal moment in the history of **SPiCE in India & Sri Lanka**. As the premier conference exclusively dedicated to iGaming in the region, the event brings together visionaries, stakeholders, and innovators to collectively shape the future.

SPiCE India & Sri Lanka Merger 2024 goes beyond national boundaries, drawing inspiration and insights from countries worldwide that have successfully navigated the complexities of iGaming regulations. Join us as we delve into the experiences of nations that have walked this path, uncovering the challenges they faced, the opportunities they seized, and the strategies that propelled them to success.





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DAY 1

MONDAY, 26 FEBRUARY 2024

AFFILIATE DAY & SP'iCE' BREAKER PRE-EVENT PARTY

A chance for attendees to meet one another, set up meetings, exchange business cards and connect over drinks in a casual setting.

- 12:30** **Registration and Lunch**
- 13:30** **Opening Remarks from the Chairperson**
- 13:45** **Panel Discussion**
The Role of Affiliate Marketing in Regulatory Compliance
- 14:30** **Round Table Discussion**
Legal and Tax Considerations for Affiliates
- 15:00** **Panel Discussion**
The E-Sports Growth Cauldron: Law & Policy, Production and Marketing Ingredients
- 15:45** **Panel Discussion**
The Mobile Gaming Revolution
- 16:30** **Presentation**
How to Choose the Right Affiliate Program to Work With
- 17:00** **Closing Remarks from Chairperson**
- 17:00** **Affiliate Networking Drinks**
- 18:00** **SP'iCE' Breaker Pre-Event Party**

DAY 2

TUESDAY, 27 FEBRUARY 2024

CONFERENCE, EXHIBITION & SPiCE SOUTH ASIA EVENTUS AWARDS

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the iGaming industry.

- 09:00** **Registration and Coffee**

- 10:00** **Welcome Address**
- 10:10** **Opening Remarks from the Chairperson**
- 10:30** **Panel Discussion**
Gaming in India & Sri Lanka: Shaping the Future
- 11:15** **Dual Presentation**
Real-time Personalization in Gaming
- 11:45** **Networking Coffee Break**
- 12:15** **Presentation**
Navigating IPR Challenges in the iGaming Sector
- 12:45** **Panel Discussion**
Evolving Consumer Behaviour: What Gamers Want?
- 13:30** **Panel Discussion**
Leading the Way: Trailblazing Women in the Gaming and Sports Betting Industry
- 14:15** **Networking Lunch Break**
- 15:15** **Panel Discussion**
Payment Innovations: Cryptocurrencies, Digital Wallets, UPI and More
- 16:00** **Panel Discussion**
Skill-Based Gaming: Regulation, Innovation, and Responsible Play in India & Sri Lanka
- 16:45** **Closing Remarks from Chairperson**
- 17:00** **SPiCE South Asia Eventus Awards**

DAY 3

WEDNESDAY, 28 FEBRUARY 2024

CONFERENCE, EXHIBITION & NETWORKING

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the iGaming industry.

- 09:00** **Registration and Coffee**
- 10:00** **Opening Remarks from the Chairperson**
- 10:15** **Round Table Discussion**
The Role of Data Analytics in Gaming Operations
- 10:45** **Presentation**
Navigating GST Challenges in the iGaming Sector
- 11:15** **Networking Coffee Break**
- 12:15** **Round Table Discussion**
Local Content vs. Global Offerings: Content Strategies in iGaming
- 13:00** **Dual Presentation**
Crafting Success in the Indian iGaming Industry: A Deep Dive into Investment Potential and Risk Mitigation
- 13:45** **Networking Lunch Break**
- 15:00** **Panel Discussion**
Cross-Platform Gaming and Seamless User Experiences
- 15:45** **Closing Remarks from the Chairperson**
- 15:45** **Farewell Networking Drinks**
- 19:00** **SPiCE Networking Poker Tournament (EUR150 Buy-in)**
ADDRESS: Casino Marina Colombo (30 Marine Drive, Colombo 00300, Sri Lanka)

*** End of SPiCE India & Sri Lanka Merger 2024 ***





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LawNK



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Gaming Influencer and Celebrity /
Content Creator



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CEO
Kootac



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InGame Esports



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Sanjay Kumar
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Swadesh Gupta
CEO, SportzBN and Attorney & Solicitor
Supreme Court of India



Varun Khare
CEO
NimbleEdge



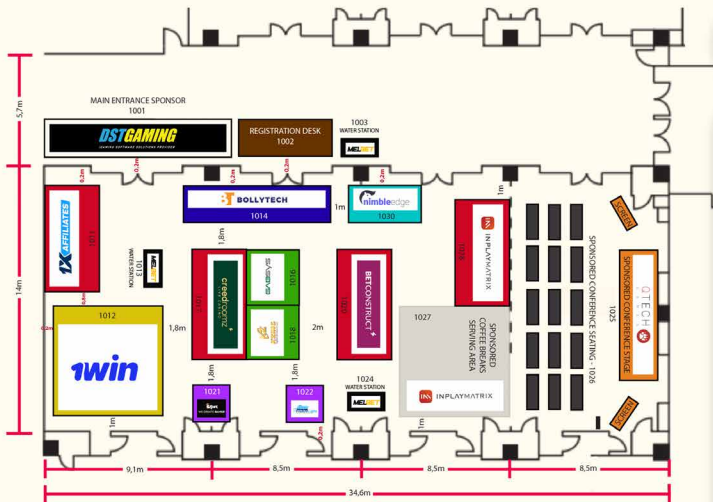
Vidushpat Singhania
Managing Partner
Krida Legal

KEY:

-  2m x 2m Exhibitor Space (2)
-  4m x 2m Exhibitor Space (1)
-  3m x 3m Exhibitor Space (2)
-  8m x 2m Exhibitor Space (1)
-  6m x 3m Exhibitor Space (4)
-  6m x 6m Exhibitor Space (1)

SPONSORED SPACES:

-  Sponsored Photo Wall (1)
-  Sponsored Registrations Desk/ Booth (1)
-  Sponsored Main Entrance (1)
-  Sponsored Coffee Breaks Serving Area (1)
-  Sponsored Conference Stage - 7,3m x 2,4m (1)



TO BECOME A
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CONTACT US TODAY:

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Marketing Manager
tamika@eventus-international.com

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Inplay Matrix is a leading B2B sportsbook technology provider. We curate and deliver markets for thousands of popular sports events every season. All powered by premium data feeds and battle tested risk management systems built on the solid foundation of a scalable platform. Operators, big and small, partner with us to gain an edge over the competition. With our technology and services, you can be confident in providing your users with the highest quality content and smoothest user experience. Focus on your core business knowing that the sports content is well taken care of.

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NascentEdge is a provider of dynamic face-to-face meeting platforms allowing our clients to expand into a predefined target audience and amplify their business exposure globally.

WWW.NASCENTEDGE.COM

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Elite Executive specialises in locating and attracting the top talent in and for the financial industry with the goal of being the "go-to" search firm. Elite Executive sources the best candidates from a curated network and database to ensure that we connect the right people quickly and diligently.

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The NovaMotus Consultancy offers you direct access to the decision-makers, cutting out the middleman and paving the way forward for your successful business venture. Our team of experts focuses on gathering the right connections, creating a global networking of top tier senior level executives, making it easier for you to shake the correct hand. Closing deals and growing your business have never been this easy. Let us help you on your new (Nova) business journey, moving (Motus) on up towards a prosperous future. NovaMotus Consultancy - The Only Way is Up

WWW.NOVAMOTUS-CONSULTANCY.COM

LEGAL ADVISOR



Established in July 2014, Krida Legal is a New Delhi-based law firm specialising in Sports, Gaming, Media, Technology, and Entertainment laws along with Intellectual Property Rights. As one of the premier sports and gaming law firms in India, Krida Legal is committed to delivering specialized, pragmatic, and impactful solutions in these practice areas. Assignments at Krida Legal range from advising various governments and public institutions in India on gaming laws to offering strategic guidance to athletes, gaming entities, game developers, studios, and leagues. Krida Legal also actively contributes to shaping policies and helps in shaping the continuously evolving legal landscape in the areas of sports, gaming, media, and entertainment laws.

WWW.KRIDALEGAL.COM

EXHIBITOR



Kzing, the seasoned champ in iGaming, is here to inject some serious excitement into your gaming venture! With over a decade of solid experience, our white label gaming solution is your ticket to success. Picture this: a sleek online casino back office, jaw-dropping mobile templates, and a game lineup that's not just a lineup—it's a sure-win! From seamless payments (yes, including cryptocurrencies!) to getting your casino up and running in a lightning-fast 7-14 days, Kzing is your one-stop-shop for gaming glory. Plus, we've got your back with a single-tier and multi-tier affiliate system, making it a breeze to collaborate with affiliates and supercharge the promotion and growth of your business. Customize your gaming experience, rev up your business, and let's make waves in the iGaming world together!

WWW.KZING.CO/EN

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DSTGAMING is a software solution provider specializing in iGaming Market, with more than 10 years of experience in the iGaming industry, we offer White Label Online Casino Software, Games Aggregator API, Gamification Tools, Slot Games Development and Payment Solution to clients across the globe.

WWW.DSTGAMING.COM

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BetConstruct is a global award-winning technology and services provider for online and land-based gaming industry. BetConstruct's innovative and proven offerings include Online and Retail Sportsbook, Classic RNG and Live Casinos, Esports, Poker, Skill Games, Social Gaming Platform, Sports Data Solutions and more – all ready to be launched and managed through SpringBME, its pioneering Business Management Environment.

WWW.BETCONSTRUCT.COM

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NimbleEdge is the leading on-device machine learning platform, which enables real-time personalization on mobile gaming apps to deliver tailored experiences. Our platform enables ML model training, data processing as well as inference to be executed on user devices, resulting in lower cloud costs and guaranteed preservation of gamer privacy.

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We are your money partners. MelBet is a rapidly expanding bookmaker company that presents exceptional opportunities for partners and sports enthusiasts alike. With our sleek user interface, intuitive navigation, competitive odds, and an extensive selection of betting markets across different sports, MelBet caters to the needs of avid players. Our flexible program lets you earn up to 40% from customers and a lifetime revenue share!

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EXHIBITOR



1win is a leader in the iGaming industry with a 7-year history, offering broad services worldwide.

1WIN.RUN

EXHIBITOR



CreedRoomz is a prominent live casino provider offering 3 leading solutions, including Generic Solution, Dedicated Tables & Studios, and Land to Live Technologies.

CreedRoomz game portfolio includes over 24 games, including Core, Asian games and game shows. The games are presented in 11+ languages with 200+ tables to over 1000 partners worldwide.

One of the impressive innovations of CreedRoomz is the ROBA Robot Croupier, in-house developed dealer that adds a unique touch to live casino games, enhancing the overall gaming experience.

CreedRoomz is committed to providing the best live casino experience making it the ultimate destination for live casino enthusiasts.

WWW.CREEDROOMZ.COM

EXHIBITOR



White Light is a financial payment technology company based in Dubai. We function as a payment service provider (PSP) catering to the needs of players in the Indian market. We offers complete solutions for companies seeking to facilitate Pay-In and Pay-out service for their players. In addition, our system has been enhanced with advanced "FUSE" technology in order to identify and prevent fraudulent activities. Also we offer Neo Banking Solutions and P2P Solutions for clients. The integration process is seamless and fast, our gateway is ready within days!

LIGHTSWHITE.COM

EXHIBITOR



Gabsys stands as a comprehensive business solutions provider, specializing in Sportsbook via iFrame and Bespoke API integrations, Turnkey solutions and casino offerings. With proven expertise, Gabsys extends its technological footprint across diverse regions. Our sustained growth is a testament to the trust invested in us by partners, suppliers, and industry peers. With a dedicated team of experts, Gabsys serves as the go-to partner for global enterprises. We offer a seamless, one-stop-shop experience, ensuring our partners receive top-notch solutions to drive success in a dynamic business landscape. We prioritize your satisfaction, providing tailored solutions for optimal outcomes.

WWW.GABSYS.COM

EXHIBITOR



iMoon - The No. 1 Fastest Growing Crash Game Provider! iMoon, your premier destination for cutting-edge, high-speed, crash gaming solutions! Discover the best and most entertaining crash games on the market hands-down! Our collection features top-tier titles like Crash Royale and 3DX, meticulously designed to cater to the specific demands and expectations of real crash game players. Join forces with iMoon today and elevate your crash gaming experience to unprecedented levels! Trusted by industry giants such as PariPlay, EveryMatrix, Pin-Up, iGaming Deck Platform and more, iMoon offers seamless integration and unparalleled support. But that's not all - prepare to be swept away by the sheer fun and excitement of our NEW and UNIQUE crash games! Become part of the iMoon revolution. 'To the moon with iMoon!'

IMOON.COM/EN

EXHIBITOR



1xAffiliates affiliate program is one of the best in the industry and was recognized at the last SBC Awards. The program unites over 100,000 affiliates around the world and enjoys more than 3 000 000 users. Our key advantages are:

- Up to 65% registered users get converted into the first depositors
- Commission of up to 50% for every referred registered customer
- Automatic weekly commission payouts
- Rapidly updated real-time stats
- A personal assistant to help resolve customer issues

1XBETAFFILIATES.NET

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QTech Games is the leading game distributor for emerging markets. With a combined 50 years of experience, vetting the best casino games on the market, our senior management team has purpose-built and established QTech Games as an indispensable industry leader in game discovery. This is combined with our ever-expanding reach, proprietary gaming tools and services, 24/7 support, and advanced AI technology to bolster our partners' offerings and elevate their customer experience. QTech Games is setting the global standard, redefining the future of the online casino industry.

WWW.QTECHGAMES.COM

EXHIBITOR



Bollytech is a software company offering complete B2B sports betting and gaming solutions to the iGaming industry. It's dedicated to empowering iGaming operators of all scales to thrive in the Indian market and beyond. Our team comprises highly experienced iGaming professionals with over a decade of industry expertise, alongside technical masterminds driving our innovative, technology-driven business. Bollytech's fully operational White Label iGaming platform has been expertly designed to give operators the data insight, flexibility, and control where they need it most. As your partner, we are committed to providing guidance and unwavering support from the outset. Join our expanding family today and let's achieve success together!

BOLLYTECH.COM

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EI Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. EI Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious 5-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

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CONTACT US TODAY:



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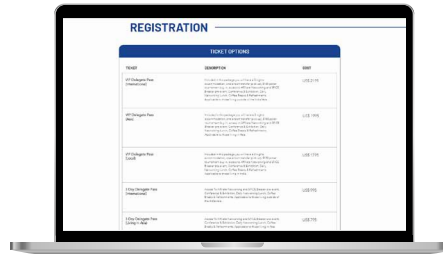
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We have a variety of ticket options available.
To find more info on these navigate to: www.spiceseries.com/spice-india



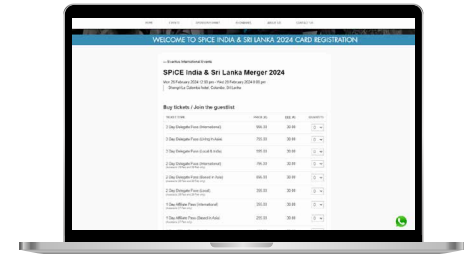
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STEP 2:

Select a payment method, either Card Payment or Invoice Request.



STEP 3:

Select your ticket, fill in the form, and you're all done!

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20 - 22 NOVEMBER 2024
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SUMMIT ITALIA**
📍 ROME, ITALY

5 - 6
JUN
2024



**iGAMING
GERMANY**

iGAMING

4TH ANNUAL
**iGAMING
GERMANY**
📍 MUNICH, GERMANY

1 - 2
AUG
2024



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LRC**
LEGAL, REGULATORY & COMPLIANCE

iGAMING

INAUGURAL
**LONDON
iGAMING LRC**
📍 LONDON, UK

17 - 18
OCT
2024



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GAMING & AFFILIATE MARKETING EVENT
GREECE

GAMING & AFFILIATE

4TH ANNUAL
**GAMING & AFFILIATE
MARKETING EVENT**
📍 ATHENS, GREECE

23 - 24
OCT
2024



**Cyprus
Gaming
Show**

GAMING

5TH ANNUAL
**CYPRUS
GAMING SHOW**
📍 NICOSIA, CYPRUS

5 - 6
NOV
2024



**SCANDINAVIAN & NORDIC
GAMING SHOW**

iGAMING

6TH ANNUAL
**SCANDINAVIAN & NORDIC
GAMING SHOW**
📍 COPENHAGEN, DENMARK

3 - 5
DEC
2024



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