



6<sup>TH</sup> ANNUAL



SPICESERIES.COM/SSA

4 - 6 MARCH 2025  
SHANGRI-LA COLOMBO HOTEL, SRI LANKA

STRATEGIC PARTNERS



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## ABOUT THE ORGANISER

**Eventus International** has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge, sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and strengthen their brand presence

## BROCHURE CONTENTS

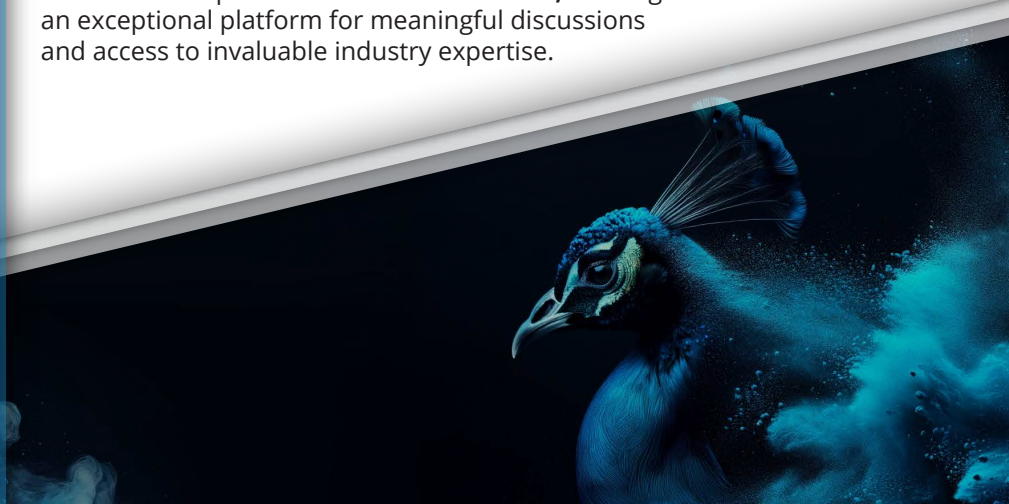
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# ABOUT THE EVENT: SPiCE SOUTH ASIA 2025

The **Strategic Platform for iGaming Conference & Exhibition – SPiCE** is set to make its grand return from **4 – 6 March 2025** at **Shangri-La Colombo, Sri Lanka**.

After the monumental **SPiCE India & Sri Lanka Merger in 2024**, we will continue the journey of learning, discussion, and networking – pushing forward the South Asia Gaming industry, and connecting professionals beyond national boundaries.

Industry professionals from around the world will convene for **SPiCE South Asia 2025**, a leading networking event aimed at building connections, sharing insights, and exploring business opportunities within the gaming industry. Set in the vibrant backdrop of Sri Lanka, this three-day event will take place from **4 – 6 March 2025**, offering attendees an exceptional platform for meaningful discussions and access to invaluable industry expertise.





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## DAY 1

TUESDAY, 4 MARCH 2025

### AFFILIATE DAY & SP'iCE' BREAKER WELCOMING PARTY

A chance for attendees to meet one another, set up meetings, exchange business cards and connect over drinks in a casual setting.

**12:30 Registration and Lunch**

**13:30 Opening Remarks from the Chairperson**

**13:45 Panel Discussion**

Amplifying Brand Presence: Using Affiliate Marketing and AI, While Navigating Social Media Restrictions

**14:30 Round Table Discussion**

How to Build an Effective SEO Strategy for Competitive Markets

**15:00 Panel Discussion**

Multi-Generational Marketing: How to Move with the Times, and Adapt to the Needs and Desires of a Millennial and Gen-Z Demographic

**16:30 Fireside Chat**

Choosing the Ideal Affiliate Programme: Key Considerations for Success

**17:00 Closing Remarks from Chairperson**

**17:15 SP'iCE' Breaker Welcoming Party**

## DAY 2

WEDNESDAY, 5 MARCH 2025

### CONFERENCE, EXHIBITION & SPiCE SOUTH ASIA EVENTUS AWARDS

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the iGaming industry.

**10:00 Morning Refreshments**

**10:30 Opening Remarks from the Chairperson**

**10:45 Keynote Address**

The Emergence of a New Gaming Era: Sri Lanka's Regulatory Framework

**11:15 Panel Discussion**

Sri Lanka's Strategic Edge: Why Sri Lanka Stands Out as an Optimal Hub for Global Market Ventures

**12:00 Panel Discussion**

Enhancing Responsible and Safer Gaming: A Collaborative Approach Between Regulators and Operators for a More Sustainable Environment

**12:45 NETWORKING LUNCH BREAK**

**14:00 Fireside Chat**

Disrupt or Be Disrupted: Staying Competitive in the Rapidly Evolving iGaming Ecosystem

**14:30 Panel Discussion**

The Future of Sports Betting in South Asia: Exploring Potential Partnerships in the Esports Landscape

**15:15 Panel Discussion**

Advanced Payment Solutions: Navigating Cashless Transactions in International Markets

**16:00 Closing Remarks from the Chairperson**

**18:00 SPiCE South Asia Eventus Awards Ceremony**

## DAY 3

THURSDAY, 6 MARCH 2025

### CONFERENCE, EXHIBITION & SPiCE 2025 POKER TOURNAMENT

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the iGaming industry.

- 10:00 Morning Refreshments**
- 10:30 Opening remarks from the Chairperson**
- 10:45 Keynote Address**  
Updates on GST Related Issues Concerning the Gaming Industry
- 11:15 Panel Discussion**  
Indian iGaming vs. Global iGaming: Market Dynamics and Growth Trends
- 12:00 Panel Discussion**  
Exploring Current iGaming Regulation & Variations Between States: Looking into the current state of regulations, and the variations between states, as well as the potential for a unified framework
- 12:45 NETWORKING LUNCH BREAK**
- 14:00 Fireside Chat**  
The Need for Cultural Sensitivity and Localisation in Game Development
- 14:30 Panel Discussion**  
Enhancing Partnerships for Profit: Explore Profitable Strategies for Publishers and Brands Collaborating towards Revenue Growth
- 15:15 Panel Discussion**  
Beyond the Field: Understanding the Rapid Expansion of Sports Gaming in India
- 16:00 Closing Remarks from the Chairperson**
- 19:00 EUR150 buy-in SPiCE 2025 Poker Tournament**

\*\*\* End of SPiCE South Asia 2025 \*\*\*



INTERESTED IN **SPEAKING?**

SPiCE SOUTH ASIA 2025

6<sup>TH</sup> ANNUAL



**4 - 6** | SHANGRI-LA COLOMBO HOTEL  
MAR 2025 | COLOMBO, SRI LANKA

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*Affiliate Marketing Specialist*



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*MAGIC HOUR FILMS Pvt. Ltd.*



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*Gaming Consultant*  
*ROI Internet Marketing*



**Shiva Nandy**  
*Founder and CEO*  
*Skypesports*



**Sriram Vishaal**  
*Head of Esports*  
*Skypesports*



**Vipul Maheshwari**  
*Managing Partner*  
*Maheshwari & Co.*

SAVE THE DATE FOR  
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INAUGURAL

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CENTRAL ASIA

25 - 26 SEPTEMBER 2025

TASHKENT, UZBEKISTAN





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## EXHIBITOR



BETCORE is a B2B supplier of online casino games which can be easily integrated into the operator's platform via a single API.

The brand offering unites such verticals as live TV games, live casino games, fast sports events, and online casino games of various genres like slots, crash games, scratch games, lotteries, table games, etc. Offering a single API solution streamlines the integration of a diverse game portfolio across popular verticals, maximizing results for partners. BETCORE prioritizes simplicity and diversity, making it a preferred choice for operators seeking efficiency and players desiring an array of engaging gaming options.

[BETCORE.EU](http://BETCORE.EU)

## EXHIBITOR



With over 2800 global Points of Presence (PoPs) and more than 20 years of industry-leading experience, CDNetworks empowers gaming businesses to deliver fast, secure, and reliable experiences to players worldwide. Our cutting-edge solutions, including web performance, media delivery, and security, enable gaming businesses to focus on innovation and player engagement, while we handle the technical complexities. Whether you're a game provider, operator, or service partner, CDNetworks is your trusted partner for scaling and securing your gaming business.

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QTech Games is the leading game distributor for emerging markets. With a combined 50 years of experience, vetting the best casino games on the market, our senior management team has purpose-built and established QTech Games as an indispensable industry leader in game discovery. This is combined with our ever-expanding reach, proprietary gaming tools and services, 24/7 support, and advanced AI technology to bolster our partners' offerings and elevate their customer experience. QTech Games is setting the global standard, redefining the future of the online casino industry.

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## MAIN ENTRANCE SPONSOR & EXHIBITOR



DSTGAMING is a leading provider of iGaming solutions, with over a decade of industry expertise, specializing in white-label and turnkey casino solutions. Our extended offerings include advanced game aggregation, custom casino game development, and secure payment gateways, designed to enhance the operational efficiency and user experience of our clients.

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BetConstruct is a global award-winning technology and services provider for online and land-based gaming industry. BetConstruct's innovative and proven offerings include Online and Retail Sportsbook, Classic RNG and Live Casinos, Esports, Poker, Skill Games, Social Gaming Platform, Sports Data Solutions and more – all ready to be launched and managed through SpringBME, its pioneering Business Management Environment.

[WWW.BETCONSTRUCT.COM](http://WWW.BETCONSTRUCT.COM)

## EXHIBITOR



Trackier empowers global marketers with cutting-edge technology and leads with a customer-centric ethos by using advanced technology and a customer-first approach to help marketers across the globe build great products, create exceptional experiences, and preserve customer privacy.

Our flagship product Trackier's iGaming platform gives you a peek into the affiliate and players performance with its robust omni-channel tracking feature. You may use it to configure your campaign metrics and payouts, so that you are winning with your players!

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[PRONETGAMING.COM](http://PRONETGAMING.COM)

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More than just a game provider, JDB Gaming offers robust iGaming solutions, empowering our partners with cutting-edge technology and seamless gameplay, driving both engagement and long-term success.

[WWW.JDBGAMING.COM](http://WWW.JDBGAMING.COM)

## EXHIBITOR



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[WWW.IAMZENITH.COM](http://WWW.IAMZENITH.COM)

## EXHIBITOR



1win is a leader in the iGaming industry with a 7-year history, offering broad services worldwide. Committed to excellence and innovation, we empower partners, continually pushing the boundaries and meeting the dynamic needs of the market. Our path to success involves reinvention and innovation, helping 1win grow rapidly in recent years and become a significant industry player.

[1WIN.RUN](https://1win.run)

## EXHIBITOR



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[TIMELESSTECH.IO/EN](https://timelesstech.io/en)

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[K36GROUP.COM](https://k36group.com)

## EXHIBITOR



SoftGamings is a leading gaming platform developer with 15+ years of experience & over 200 providers, offering gaming solutions, integrations, and management tools. Its platform supports customization, licensing & market entry.

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## EXHIBITOR



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[IMOON.CASINO/EN](https://imoon.casino/en)

## EXHIBITOR



Pay2Play is an international payment service provider for iGaming, operating in India, Uzbekistan, Azerbaijan, Bangladesh, Pakistan and other countries.  
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Empower your business with our innovative payments  
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[PAY2PLAY.CASH/SPICE2025](https://pay2play.cash/spice2025)

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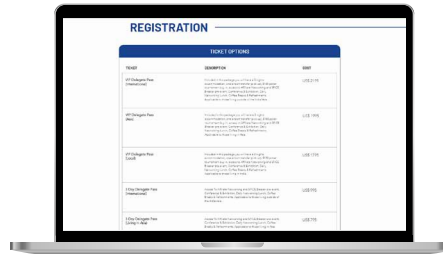
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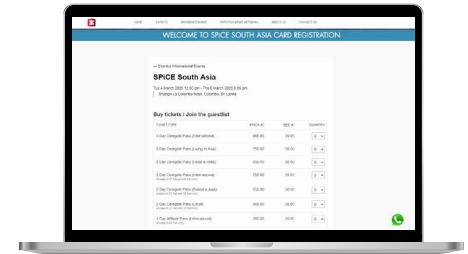
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